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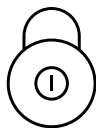The bridge to possible

Cisco Spaces for Hospitality

The bridge between the data available in your physical space and the insights that data provides.

Product overview

In the hospitality industry, providing safe and satisfying experiences for customers and employees is critical to maintaining good brand reputation and customer confidence. Hotels, casinos, and various venues can leverage indoor location services to ensure that they are prioritizing the safety and well-being of everyone in their spaces.

Cisco Spaces leverages existing wireless and switching infrastructure to harness the behavioral data of people and things for insights that help the hospitality industry deliver unique experiences and set the groundwork for success amidst evolving needs.

Benefits

Safe

Enable a safe workplace with indoor location services that provide meaningful, real-time data about who is in your venue and where they go.

Smart

IoT services for smart buildings let your switches and access points act as a unifying layer between different wired and wireless IoT solutions, giving you more options and greater flexibility than stand-alone solutions.

Seamless

Offer seamless wireless access with Wi-Fi and Bluetooth Low Energy (BLE) device onboarding that simplifies connections and opens new opportunities for engagement and revenue.

The bridge to possible

Be ready for scale with an open platform

Most location-based solutions in the market today require proprietary, vendor-specific hardware and software. This limits the variety of use cases they can serve and creates management complexity.

By contrast, Cisco Spaces is an open platform that sits at the nexus of a broad ecosystem of device and software partners, channel partners, and industry associations.

Our ability to unify management in a multivendor, multitechnology environment using the existing wireless and switching infrastructure is the reason our platform can address more use cases, scale more easily, and deliver better business outcomes for our customers.

Hospitality use cases

Safety and security

Help ensure a safe and healthy space for guests and staff with applications to monitor the density in your buildings and effectively communicate safety information via signage, wireless portals, and alerts.

- Density monitoring
- Occupancy threshold alerts
- Contextual notifications

Seamless mobile experience

Make wireless onboarding seamless and even invisible to your guests so you can offer personalized digital experiences that enhance your brand.

- OpenRoaming
- Personalized captive portals
- Loyalty app integration
- Wayfinding

Smart building

Automate and optimize facilities with IoT services to centralize management of multiple-vendor IoT device solutions.

- IoT services
- IoT Device Marketplace
- Footfall and dwell-time analytics

Learn more

To learn more about Cisco Spaces and how it can help to digitize your physical space, read the Cisco Spaces solution overview and visit https://www.cisco.com/go/spaces